



REPUBLICAN GOVERNORS ASSOCIATION

**LETTER OF AUTHORIZATION**

May 8, 2012

Republican Governors Association  
1747 Penn. Ave. NW  
Suite 250  
Washington, DC 20006

Mr. Adam Stoll  
Target Enterprises  
15260 Ventura Blvd., Suite 1240  
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the Republican Governors Association. Our official information is as follows:

Name: Republican Governors Association  
Address: 1747 Penn. Ave. NW, Suite 250, Washington, DC 20006  
Phone: (202) 662-4162  
Fax: (202) 662-4923  
Name of Executive Director: Philip J. Cox  
Name of General Counsel: Michael G. Adams

Sincerely,

A handwritten signature in black ink that reads "Michael G. Adams".

Michael G. Adams

**CONTRACT**

**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 113070 /		<u>Alt Order #</u> 06145173
<u>Product</u> 142/REPUB GOV ASSOCIA NC		
<u>Contract Dates</u> 09/24/12 - 09/30/12		<u>Estimate #</u> 142
<u>Advertiser</u> Republican Governor Association		<u>Original Date / Revision</u> 05/24/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Lisa Palmer	<u>Sales Office</u> Los Angeles Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 169.90
<u>IDB#</u>	<u>Advertiser Code</u> RGA NC	<u>Product Code</u> RGA
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Target Enterprises**  
**16501 Ventura Blvd**  
**#515**  
**Encino, CA 91436**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	09/24/12	09/28/12	CBS This Morning	7am - 9am		:30				NM	3	\$2,250.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	11111--				5	\$750.00	4.30			
N 2	WRAL	09/24/12	09/28/12	Noon News	12p-1p		:30				NM	3	\$1,800.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	11111--				5	\$600.00	4.90			
N 3	WRAL	09/24/12	09/28/12	6pm News (M-F)	6-630p		:30				NM	3	\$6,600.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	11111--				5	\$2,200.00	10.30			
N 4	WRAL	09/28/12	09/28/12	Fri Hour 2	9-10p		:30				NM	1	\$3,500.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$3,500.00	11.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRAL	09/24/12-09/30/12	Fri Hour 2	9-10p	-----F----	:30		<del>\$3,500.00</del>	11.40	NM		
		See MG 4.2											
	2	WRAL	09/24/12-09/30/12	Fri Hour 1	8-9p	-----F----	:30		\$3,500.00	11.40	NM		
	Ⓢ ISSUE CLASS OF TIME MG for 4.1 09/28												
N 5	WRAL	09/24/12	09/30/12	Late News	11-1135p		:30				NM	4	\$7,200.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTWTFSS				5	\$1,800.00	9.30			
N 6	WRAL	09/29/12	09/29/12	WRAL 6a News Sat	6-8a		:30				NM	1	\$500.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1-				1	\$500.00	4.30			
N 7	WRAL	09/29/12	09/29/12	CBS This Morning Saturday	8am - 10am		:30				NM	1	\$600.00
		ISSUE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u>	<u>Alt Order #</u>
113070 /	06145173

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/24/12 - 09/30/12	142/REPUB GOV ASSO	142

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governor Ass	05/24/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1-				1	\$600.00	4.40				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WRAL	09/24/12-09/30/12	CBS This Morning Saturday	8am - 10am	-----Sa--	:30		<del>\$600.00</del>	4.40	NM			
	See MG 7.2													
	2	WRAL	09/29/12-09/29/12	CBS This Sat Morning 8-9a	8-9a	-----Sa--	:30		\$600.00	4.40	NM			
	Ⓜ MG for 7.1 09/29													
N 8	WRAL	09/29/12	09/29/12	CRIMINAL MINDS	1135-1235XM		:30				NM	1	\$300.00	
ISSUE CLASS OF TIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1-				1	\$300.00	3.60				
N 9	WRAL	09/30/12	09/30/12	Face the Nation	1030-11a		:30				NM	1	\$750.00	
ISSUE CLASS OF TIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1-				1	\$750.00	2.20				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WRAL	09/24/12-09/30/12	Face the Nation	1030-11a	-----Su	:30		<del>\$750.00</del>	2.20	NM			
	See MG 9.2													
	2	WRAL	09/30/12-09/30/12	Face The Nation 1030-1130	1030-1130	-----Su	:30		\$750.00	2.20	NM			
	Ⓜ MG for 9.1 09/30													
	program airs 1 hour - ISSUE CLASS OF TIME													
Totals										169.90			25	\$32,400.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	25	\$32,400.00	\$27,540.00
<b>Totals</b>	25	\$32,400.00	\$27,540.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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